BECOME A SPONSOR

Support the industry and gain valuable visibility through our Annual Conference sponsorship opportunities.

Partner with us and showcase your company at our Annual Conference. A variety of sponsorship opportunities are available to help maximize your exposure and support this premier industry event.

Sponsorships are awarded on a first-come, first-served basis and are available exclusively to members in good standing.

Sold

LANYARDS
- Limited to Producer Members
- Exclusive logo placement
- Used at all 2027 PAPA Events

$4000

WIFI
- 2 Sponsors
- WiFi – Day 1 | WiFi Day 2
- Company name set as daily password

$3000 NEW

WELCOME BAG
- Exclusive logo placement on conference welcome bag
- Welcome Bag distributed to each attendee
- Opportunity to include one promotional item in each bag (item provided by sponsor)

$2500 NEW

COMPANY REFRESH/LOUNGE
- Exclusive branded lounge area during evening receptions
- Reserved VIP Seating (couches, chairs, tables)
- Ballroom Roped off with your Company Logo
- Limited to two sponsors (Monday and Tuesday)

Sold

PA WOMEN OF ASPHALT
- Exclusive recognition at Mon & Tues Meetings and Luncheon
- Your banner up displayed during meeting and luncheon
- Your logo featured on promotional materials
- Include your branded swag at Women of Asphalt events

Sold

NAME BADGE
- Exclusive logo placement on attendee badges
- Exclusive logo placement on exhibitor badges

$1800 NEW

RESTROOM REFRESH & RESCUE
- Your Company logo on Refresh, Recharge, Return to the Fun Signage
- Exclusive logo placement
- Comfort baskets placed in restrooms with refresh items

$1700 NEW

SHUTTLE SERVICE
- Recognition Signage on Shuttle
- Your brand travels with attendees throughout the conference
- Branded Water Bottles
- Include your branded materials to riders

Sold NEW

WELLNESS GYM SPONSOR
- Exclusive Signage promoting extended GYM hours
- Opens two hours early Tues & Wed
- Branded Water Bottles.

$1500 NEW

HAND SANITIZER
- Exclusive logo placement
- Custom branded hand sanitizer and give to each attendee in their welcome bag.



All Artwork must be submitted by December 28, 2026

BECOME A SPONSOR

Support the industry and gain valuable visibility through our Annual Conference sponsorship opportunities.

Included in all sponsorships:

- Recognition in the official conference program.
- On-Site recognition throughout the conference splash screens.
- Recognition on the PAPA Website and on Social Media Pages.
- Recognition in attendee email communications.
- Sponsor Ribbon on Name Badge.

$1500

BREAKFAST SPONSORS

- Unlimited Sponsors
- Put your brand front and center to start each day!
- Company logo displayed on breakfast signage for two days
- Opportunity to place promotional materials near service stations

$1500

AV

- Unlimited Sponsors
- Signage at AV Booth
- Logo on presentation holding slides
- Prominent recognition before, during, and after conference sessions

$1400

CORPORATE PENS

- Exclusive logo placement
- Given to each attendee in Welcome Bag
- Used at all 2027 PAPA events

$1300

PROGRAM SPONSOR

- Exclusive logo designation on Conference Programs
- Given to each attendee in Welcome Bag.

$1000

BEVERAGE STATION

- Custom Drink Tickets with your company logo.
- Two Sponsors Monday Welcome Reception
- Two Sponsors Tuesday President's Reception
- Logo displayed at each bar location
- 10 Extra Tickets given to each sponsor

$850

BRANDED BEVERAGE NAPKINS

- Exclusive, high-visibility branding opportunity
- Your logo on all beverage napkins used at Receptions, hosted bars, coffee breaks. Your logo in the hands of all conference attendees.

Sold

BEVERAGE KOOZIES

- Your branded koozie at all beverage stations during receptions
- Opportunity to include a promotional message or QR Code on your koozie

Sold

EXHIBITOR BINGO CARD

- Exclusive logo placement on every card
- Logo on all Bingo instructions
- Given to each attendee in Welcome Bag

$500

WELCOME RECEPTION SPONSOR

- Unlimited Sponsors
- Recognition as a supporting Sponsor Monday evening
- Company logo displayed on event signage

$500

PRESIDENT RECEPTION SPONSOR

- Unlimited Sponsors
- Recognition as a supporting Sponsor Tuesday evening
- Company logo displayed on event signage



All Artwork must be submitted by December 28, 2026

2027 SPONSOR COMMITTMENT FORM

Instructions

1. Complete and return this form to donna@pa-asphalt.org.
2. You will be notified by email if your sponsorship(s) selection is awarded. You may contact PAPA to inquire about sponsorship availability.
3. Awarded sponsors will receive a one-time payment link.
4. Payment is due upon sponsorship confirmation.
5. Submit your company logo to donna@pa-asphalt.org by December 28, 2027.

Questions? Contact PAPA at 717-657-1881 ext 4, or donna@pa-asphalt.org.

Company Name	
First/Last Name	
Job Title	
Cell Phone	
Email	
Comments	
I would like to Sponsor:	
1st Choice	
2nd Choice	
3rd Choice	

Enhance attendee participation by contributing a prize for Exhibitor Bingo. If you can donate a prize, please indicate how you will provide your donation:

☐ Bring prize to the conference.

☐ Ship prize to the PAPA office at 3544 N Progress Ave, Suite 100, Harrisburg, PA 17110, ATTN: Donna Sweeney, prior to the conference.

☐ Send a monetary contribution and PAPA will purchase a gift on your behalf. Please call 717-657-1881 ext 4 for further details.



Prize Description:

Monetary Contribution Amount:

Please Note: Alcoholic beverages are not permitted as prizes per The Hotel Hershey